

The Big Easy Deal

SUMMARY

To build thriving communities and prevent violence, the City of New Orleans must invest a significant portion of ARPA funds in affordable housing, violence prevention and intervention, youth development, and community equity.

ISSUE

New Orleans has received a total of **\$388 million** in Coronavirus State and Local Fiscal Recovery Funds (SLFRL) -- money intended to **“foster a strong, inclusive, and equitable recovery, especially uses with long- term benefits for health and economic outcomes.”** Yet the city has largely spent funds on the police department and plugging holes in the budget, with millions yet to be invested what the community needs.

SOLUTIONS ✓

Our proposals are aimed at addressing the root causes of violence: disinvestment, housing instability, marginalization, and isolation.



Housing



Youth



Violence Prevention



Community Equity

Key metrics



\$388M ARPA

Given to City of New Orleans



\$147.2M COST

Needed to improve the lives of residents most impacted by COVID-19

COMMUNITY INVESTMENTS* ✓

1

Affordable Housing Programs (\$107M)

Efficiently and effectively connecting the unhoused and those at risk of being unhoused to safe, stable, affordable housing is one of the most efficient, cost-effective, and just solutions to address our housing crisis.

2

Youth Services (\$20M)

Establish the infrastructure necessary to support youth programs and create a fund focused on youth organizations engaging opportunity youth in school and in their neighborhoods.

3

Community Violence Intervention Program (\$2M)

Quickly expand violence prevention and intervention services and programs and analyze data to implement a sustainable plan to address the ongoing increase in violence.

4

Community Equity (\$18.2M)

Make New Orleans more equitable by subsidizing public transportation, expanding language access, combating food insecurity, providing direct cash assistance, investing in resilience, and ensuring everyone has a fair opportunity and conditions for employment.

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PHASE 1 PILOTING ARPA EQUITY WINS

500K

LABOR AUDIT

Create a local labor enforcement team allows the city to track complaints against employers to assess whether city contractors are violating local ordinances.

500K

LANGUAGE ACCESS

- 1) Retain interpreters for public meetings by request.
- 2) Translate all City Government materials (applications, documents, communications, press releases).

1 M

FOOD SECURITY

Award funds to community-based organizations or businesses that will have a significant impact on food insecurity and access in high-need areas and populations.

2.5 M

ZERO-FARE TRANSIT

Cover three years of free youth fares and run a study of fare structures to lay the groundwork for free fares for all.

8 M

AFFORDABLE HOUSING

Add Additional subsidies for developments that will bring hundreds of affordable rental units online in the next few years.

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PHASE II EXPANDING ARPA'S IMPACT

13.7M

COMMUNITY EQUITY



Make New Orleans more equitable by subsidizing public transportation, combating food insecurity, providing direct cash assistance, investing in resilience, and ensuring everyone has a fair opportunity and conditions for employment.

2M

COMMUNITY VIOLENCE INTERVENTION PROGRAM



Quickly expand violence prevention and intervention services and programs and analyze data to implement a sustainable plan to address the ongoing increase in violence.

17.5M

YOUTH SERVICES



Establish the infrastructure necessary to support youth programs and create a fund focused on youth organizations engaging opportunity youth in school and in their neighborhoods.

99M

AFFORDABLE HOUSING



Use efficient, cost-effective, and just solutions to address our housing crisis and connect the unhoused and those at risk of being unhoused to safe, stable, affordable housing.